

October 2018

TOM LEA MONTH



PRESENTERS | SPONSORS | XII TRAVELERS

MEET THE PRESENTERS

*Enjoy the perspectives of scholars, artists, students
and notable members of our community.*

For more information on presenters, visit TomLea.com.



PHILIP CONNORS, author of *A Song for the River*, was born in Iowa, raised on a farm in Minnesota, educated at the University of Montana, and disillusioned by a stint of corporate journalism in New York. He has spent the past 16 summers working as a fire lookout in New Mexico's Gila National Forest. That experience became the subject of his first book, *Fire Season: Field Notes from a Wilderness Lookout*, which won numerous awards including the National Outdoor Book Award. His second book, *All the Wrong Places*, a memoir of life in the shadow of his brother's suicide, was published in 2015.



ALFREDO CORCHADO is the Mexico Border correspondent for the *Dallas Morning News* and author of *HOMELANDS: Four Friends, Two Countries, and the Fate of the Great Mexican-American Migration* (2018) and *Midnight in Mexico* (2013). He is a Nieman, Woodrow Wilson, Rockefeller, Lannan, USMEX, and IOP fellow and the winner of the Maria Moors Cabot Prize and Elijah Paris Lovejoy Journalism Award for courage in journalism. Alfredo lives between El Paso and Mexico City but calls the border home.



TOMÁS CUEVAS holds a Ph.D. in management sciences from the Universidad Nacional Autónoma de México. He did his post-doctoral studies at the Universidad de Girona, Spain. Dr. Cuevas is a research instructor in the Tourism Program of the Universidad Autónoma de Ciudad Juárez with interests in cultural heritage, tourism development, and management of cross-border and urban/rural tourism.



MARCIA HATFIELD DAUIDSTEL, co-author of the new book *The Women of Smelertown*, is the author of award-winning books including *Authentic Texas: People of the Big Bend*, which she co-authored with Bill Wright. She was also editor of *Grace and Gumption: The Women of El Paso* and *Literary El Paso*. Marcia was selected as the recipient of the 2012 Literary Legacy Award from El Paso Community College and is a 2013 inductee into the El Paso Commission for Women Hall of Fame and a 2018 inductee into the Texas Institute of Letters.



EL PASO SHERIFF'S POSSE In 1936, El Paso was a small border town recovering from the rum-running days of Prohibition. On Friday, November 13, 1936, the Sheriff sent out an invitation to a select group of El Pasoans, inviting them to meet and form a Sheriff's Posse, the second of its kind in the nation. Their first official act was to escort and protect the Sun Carnival Queen as she proceeded through the streets of El Paso. The Sheriff's Posse has become a fixture on the scene in El Paso.



MIMI REISEL GLADSTEIN, co-author of the new book *The Women of Smelertown*, is the author of six books and co-editor of two. She was president of the John Steinbeck Society of America and has been recipient of both the John J. and Angeline Pruis Award for teaching and the Burkhardt Award for Steinbeck scholarship. Her scholarly articles, covering subjects as diverse as the Harry Potter series and bilingual wordplay in Hemingway and Steinbeck, have been translated and published in both Mexico and Japan. At the University of Texas at El Paso she has served as associate dean of liberal arts; chair of the English Department; chair of Theatre, Dance, and Film; and was first director of the Women's Studies Program. In 2011 she was named to the El Paso Historical Society Hall of Honor and to the El Paso Commission for Women Hall of Fame.



JOHN HAMILTON, former director of the 1st Armored Division and Fort Bliss Museum, served as the Air Defense Artillery Command historian from September 2004 through May 2009. He was an infantry officer from 1971 until his retirement from active duty in 1994 as a lieutenant colonel. Mr. Hamilton holds a Bachelor's Degree in history from Texas A&M University and a Master's Degree from the University of Southern California. His publications include *Blazing Skies, Air Defense Artillery on Fort Bliss Texas, 1940-2009*, and history articles.



RICK HENDRICKS, Ph.D., is the New Mexico state historian. He received his B.A. from the University of North Carolina at Chapel Hill in 1977 and his Ph.D. from the University of New Mexico in 1985. He is a former editor of the Vargas Project at the University of New Mexico. After the conclusion of the Vargas Project, he worked at New Mexico State University, most notably on the Durango Microfilming Project. At NMSU Rick also taught courses in colonial Latin America and Mexican history. He has written extensively on the history of the American Southwest and Mexico. Among his numerous publications is *San Elizario: From Spanish Presidio to Texas County Seat* (Texas Western Press, 1998), coauthored with the late W. H. Timmons.



ERIC KAPPUS, Ph.D., is a professor at Southwest University at El Paso. He is also a research paleontologist for New Mexico Museum of Natural History and Science, a research associate professor at UTEP, and an education consultant. Holding a Ph.D. and a Master's Degree in geological sciences from the University of Texas at El Paso, Dr. Kappus researches trace fossils, sense of place, and environmental education. He discovered the only dinosaur footprints in the El Paso/Juárez region, as well as the oldest trace fossils in El Paso. Dr. Kappus is also a five-time graduate from Tom Brown's Tracking, Nature and Wilderness Survival School and is an expert in ethnobotany and aboriginal skills.



ANGELA KOCHERGA is an Emmy Award-winning journalist who covers the southwest border and Mexico for *The Albuquerque Journal*. Her broadcast and multimedia work has appeared in *The Dallas Morning News*, on the PBS NewsHour as well major television stations across the U.S. She has reported extensively on the existing border fence and proposed border wall. She has also covered the mass migration of children from Central America crossing the Texas border. She is a graduate of the University of Texas at Austin and lives on the edge of Texas, New Mexico and Chihuahua.

LITERARITY BOOK SHOP, El Paso's only independent bookstore, offers an eclectic mix of new, used and collectible books, including signed first editions, out-of-print books, and books with fine bindings. Literarity's curated selection includes books by El Paso writers, including Rosa Alacalá, Philip Connors, Alfredo Corchado, Cormac McCarthy, Leon Metz, Sasha Pimentel, Benjamin Alire Sáenz, Jeff Sirkin, and Lawrence Welsh. Located at 5411 N. Mesa in Peppertree Square, Literarity's mantra is: open books open minds. You can follow Literarity on Facebook and Twitter.

MAGOFFIN HOME STATE HISTORIC SITE explores the stories of a multicultural family who actively participated in U.S. expansion and settlement, military service, trade on the Santa Fe-Chihuahua Trail, Civil War turmoil and U.S.-Mexico relations. The 1875 home is part of the Magoffin Historic District and is one of the oldest surviving adobe structures in the area. The Magoffin Home, a Texas Historical Commission property, is a Recorded Texas Historic Landmark and is in the National Register of Historic Places. It is El Paso's only house museum.



ADAIR MARGO, founder of the Tom Lea Institute, was the chairman of the President's Committee on the Arts and the Humanities during the eight-year tenure of President George W. Bush. During her term, Margo focused on international cultural diplomacy originating with Mexico. She traveled with First Lady Laura Bush to Paris, France, for the United States' reentry into UNESCO in 2003 and was appointed by Secretary of State Colin Powell to the U.S. National Commission for UNESCO. Adair Margo received the Aguila Azteca, the highest recognition given by the Mexican government to a non-Mexican citizen, in 2007. In 2008, she received the Presidential Citizens Medal from President George W. Bush who cited her "rallying of support for the cultural agencies and strengthening of international relationships from Mexico to China." Recent publications include *The Notebook of Nancy Lea* and *Tom Lea, Life Magazine, and World War II*.

MUSEUM OF INDIAN ARTS AND CULTURE, SANTA FE is a premier repository of Native art and material culture and tells the stories of the people of the Southwest from pre-history through contemporary art. The museum serves a diverse, multicultural audience through changing exhibitions, public lectures, field trips, artist residencies, and other educational programs. The museum is accredited by the American Alliance of Museums (AAM).



JHANE MYERS is an emerging documentary producer who is currently a Time Warner Native Storyteller 2018 and Producing Fellow 2017 in the Native American and Indigenous Program at the Sundance Institute. Myers served as an associate producer on the documentary film *LaDonna Harris Indian 101*, about acclaimed Comanche activist LaDonna Harris, which aired on PBS in 2014. She served as associate producer on *Defending the Fire*, a documentary about Native American veterans that is currently playing the film festival circuit. She has served as a cultural and community resource to to networks and studios for Native-content projects. Hailing from the *Penneduckah* (sugar eater) and *Yappaducah* (root eater) bands of the Comanche Nation in Oklahoma, Myers has achieved recognition as a world champion Women's Southern Buckskin dancer, and she is an accomplished bead worker and silversmith.

NEW MEXICO FARM AND RANCH HERITAGE MUSEUM is an interactive museum that has welcomed visitors from all over the world, bringing to life the 4,000-year history of farming and ranching in New

Mexico. Located in Las Cruces, the main building contains more than 24,000 square feet of exhibit space, along with catering space for meetings and events, a mercantile and theater. It is accredited by the American Alliance of Museums, the highest national honor for museums. The museum is part of the New Mexico Department of Cultural Affairs.



DR. DEBBIE RINDGE founded the consulting firm Mirari in 2007, providing research, appraisal, lecturing, and curatorial services. In her career in academia she was associate professor and chair of the Art Department at North Central College near Chicago, Illinois; assistant professor at New Mexico State University; and a Fulbright Scholar in American Art at the Courtauld Institute of Art in London. She earned her Bachelor's Degree in history and art history at the University of California Santa Barbara and a Master's Degree in the history of art at Ohio State University.

SIX GUNS AND SHADY LADIES (SGSL) is El Paso's own award-winning old west reenactment group celebrating its twenty-first year sharing the southwest heritage throughout Texas, New Mexico, Arizona and California. Specializing in El Paso's rich history, SGSL performs reenactments of genuine incidents as well as fun embellishments of the characters that made the west what it is today. SGSL takes great pride in the accuracy of clothing, winning many first- and second-place trophies from Tombstone to Albuquerque as well as being the recipients of awards at local parades. Each performance includes weapon safety classes for audiences.



DR. SUSAN STANFIELD is a professor at the University of Texas at El Paso. She is scholar of U.S. nineteenth-century history with an emphasis on race and gender as well as political culture. Other areas of interested include U.S. social and cultural history focusing on reform movements before and after the Civil War as well as food, culture and identity in US history. She holds a Ph.D. in history from the University of Iowa and currently serves as the faculty co-advisor for UTEP's Phi Alpha Theta history honor society.



ALAN TYROCH, M.D., is professor and founding chair of surgery at the Paul L. Foster School of Medicine/Texas Tech University Health Sciences Center El Paso. He is chief of surgery and trauma medical director at University Medical Center of El Paso. He is a fifth-generation native Texan. Dr. Tyroch earned a Bachelor's of Science in microbiology from Texas A&M University and a Doctorate of Medicine from the University of Texas Health Science Center at Houston. He completed a surgery internship at Baylor College of Medicine (Houston), a general surgery residency at the Phoenix Integrated Surgery Residency Program (Arizona) and a trauma/surgical critical care fellowship at the University of California, San Francisco-Fresno Campus.



DR. MELISSA WARAK teaches modern and contemporary art at the University of Texas at El Paso. Her research focuses on art and music of the 1950s and 1960s. She earned her Ph.D. from the University of Texas at Austin in 2014. She holds a Bachelor's Degree in English and art history from Vanderbilt University and a Master's Degree in art history from the University of Texas at Austin. She has also taught modern and contemporary art at the University of Houston and Sam Houston State University.

MEET THE SPONSORS



AT&T's history dates back to the invention of the telephone itself. The company was established in 1879 by Alexander Graham Bell, the inventor of the telephone. Bell also established American Telephone and Telegraph Company in 1885, which acquired the Bell Telephone Company and became the primary telephone company in the United States. For more than 140 years AT&T has provided communications tools and technologies for people and businesses the world over. With more than 37,900 employees working in Texas, over 1.5 million hours of personal time given by AT&T employees and retirees in Texas to community outreach activities, and \$64.7 million contributed by the Company and its Foundation from 2012-2016, AT&T is a valuable community partner. Wherever their employees and customers live and work, AT&T supports projects, makes connections, and addresses community needs. "AT&T's support of Tom Lea Month and the Institute allows us to extend our reach throughout Texas and beyond," says Adair Margo, founder of the Tom Lea Institute.



In September of 1969, former owner and founder Wally Lowenfield purchased El Paso Auto Center and began his career with the Ford Motor Company as an auto retailer. Wally's aspiration was not only to offer a full-service automotive dealership, but also to exceed a customer's expectations for service. The dealership has built a reputation on providing courteous, honest service. Wally's career as a pioneer in auto retailing instilled a sense of obligation and dedication in his son, Clay Lowenfield, for the El Paso community. Together, they have guided loyal employees and encouraged a home-like atmosphere for customers by incorporating the belief that "Mi Casa Es Su Casa." Clay is the current owner and maintains his father's vision by building relationships with customers that ensure satisfaction for as long as the customer owns their car. For the last 17 years, Casa Ford Lincoln has been the recipient of the prestigious President's Award. In the automotive industry, this award is given to dealerships that uphold principles that emphasize customer satisfaction and service. This award reflects the Lowenfield's pledge to pursue the ideals of honesty, integrity, trust, and professionalism. rld War II exhibit and book. Their consistent generosity has been awesome!"



El Paso Electric first began serving its customers on August 30, 1901. It was then known as the El Paso Electric Railway Company. Its primary business consisted of providing transportation through the streets of El Paso via mule-drawn streetcars, which were replaced in 1902 with electric streetcars. By 1925, the company's core business had evolved to producing and distributing electricity. That year, the company changed its name to the El Paso Electric Company. Today, El Paso Electric is a regional electric utility providing generation, transmission, and distribution service to approximately 400,000 retail and wholesale customers in a 10,000-square-mile area of the Rio Grande Valley in west Texas and southern New Mexico. Its service territory extends from Hatch, New Mexico, to Van Horn, Texas. In the 1940s, Tom Lea's close friend E.H. Will was the head of El Paso Electric. Lea gave him one of the original studies for the Pass of the North mural in the historic Federal Courthouse. When El Paso Electric first built what is now iconic – the Star on the Mountain – Tom Lea composed a poetic essay entitled Old Mount Franklin. First read over the radio in 1951, the essay still holds a place in the hearts of El Pasoans. As a long-time sponsor of Tom Lea Month, El Paso Electric is supportive of the Institute's mission and its educational programs that reach audiences of all ages and encourage the exploration of regional art, history and culture.



In the 1980s Will P. Harvey founded several companies to develop land that had been owned by the family since the late 1800s. His son Will S. Harvey assumed responsibility of these companies after Will P. Harvey's untimely death and together, with his family, formed EP Riverbend Development to further expand and develop projects in El Paso. Today, EP Riverbend Development specializes in real estate with a focus on the development of office, retail, self-storage and neighborhoods.



GECU started in 1932 when eleven El Paso civil servants pooled \$5 each to form a credit union. Today GECU is the largest and one of the strongest locally-owned financial institutions in the city of El Paso with more than 365,000 members, 25 branches, and more than \$2.6 billion in assets.



Jobe Materials, LP, of El Paso, Texas, is owned by Stanley Jobe and his sister, Irene Epperson, and was started in 2005 following the sale of Jobe Concrete Products, Inc. Jobe Materials, LP, looks forward to serving and providing ready-mix concrete, hot mix asphalt, and aggregates to the construction

building industry in the Las Cruces market. Jobe, known for its product quality and service, looks forward to continuing to serve customers in the Las Cruces market who have long depended on Certified Concrete Products and Rio Grande Rock for their concrete and aggregates.

DAN & JOANN LONGORIA

MATTRESSFIRM

In 1997, Dan and Joann Longoria left a thriving Houston market to develop the Mattress Firm franchise (with business partner Alberto Estrada) in West Texas and New Mexico. They chose El Paso as a base, and opened the first store at I-10 and Viscount, then quickly a second on Sunland Park Drive. “El Pasoans told us that east-siders wouldn’t drive to the west, and vice versa,” Dan explains. “We had no idea what the Border economy was like,” he says, both smiling and shaking his head. “Levi Strauss had just closed. But we opened both stores to a great welcome!”

On their first business visit to El Paso – just for the day “to look at the market” – their real estate broker said he was taking them to the “best restaurant in town.” “We ended up enjoying the best Mexican food ever at Lucy’s in the King’s X,” Dan says. “And we just kept being surprised at the hidden jewels. We felt – and still feel today – El Paso is a unique city. We thought it could be one of our most successful markets for the Mattress Firm chain and that is exactly what happened!”

Twenty years later, the El Paso-New Mexico Mattress Firm franchise has opened its 28th store in the region – with more in the works – and employs more than 150 people in full-benefit positions. (The Mattress Firm Corporate chain has more than 1,500 stores nationally.)

TexasMonthly

Texas Monthly enters its fifth decade as the state’s most prestigious publication with spirit and style. First published in 1973, Texas Monthly sought to provide a single communal voice to a state whose population was spread out among far-flung cities and a vast land mass. The timing was fortuitous: liquor-by-the-drink laws had newly passed and a boom in restaurants – and concomitant sense of sophisticated urban bonhomie – exploded throughout Texas cities. Only a year before, Southwest Airlines had launched, connecting Texas city-dwellers and reinforcing the state’s growing sense of economic clout. Into this world, Texas Monthly debuted, edited and written by a staff of Texans who enthusiastically took on all aspects of life in Texas – from current politics and hot-button issues to fabled cowboy culture, from big-city lifestyle topics to touchstones of the Texas myth such as boots and big hair. With its first issue, Texas Monthly was a success – and its mission has never wavered: to report on all of the state and every aspect of the state.

In pursuing this mission, Texas Monthly has always kept a focused eye on El Paso – from ongoing coverage of the city’s cultural and civic life to recommendations about where to eat. Tom Lea and his legacy also run like a thread in Texas Monthly – in recognition of the artist’s standing as the foremost communicator of the state’s visual landscape. As a 1983 profile of

the artist noted, Tom Lea was “famous for his murals.” In the August 1994 issue, Anne Dingus wrote about Lea’s battle paintings, calling the works “the most extensive and authentic body of American art of World War II.”

Celebrating Texas, its vibrant cities, its remarkable artists – that’s what Texas Monthly is all about.



Museums and Cultural Affairs Department (MCAD) was formed in 2005 through the consolidation of two previous departments with overlapping cultural missions: the Museums Department and Arts Resources. With combined histories, MCAD has 88 years of experience in providing quality cultural programming for El Pasoans and visitors. The Cultural Affairs Division implements funding programs, public art programs, cultural tourism initiatives and performing/visual arts events that provide a variety of opportunities to engage in arts and cultural activities that enliven and celebrate the City of El Paso and the region. The Museums and Cultural Affairs Department is committed to the continued development of the City’s arts industry, providing quality programs that are representative of the city’s diverse cultures; and to maximizing available resources in order to enhance the City’s cultural vitality.

THANKS ALSO TO THESE GENEROUS SUPPORTERS



COVER IMAGE: Tom Lea, *Stampede* mural, 1940. Oil on canvas, 5.5' x 16'.
Post Office, Odessa, Texas. Image courtesy of Tom Lea Institute.
On Loan to the Ellen Noel Art Museum, Odessa, Texas.

HONORING OUR XII TRAVELERS

Established by the Tom Lea Institute in 2011 through the leadership of founding member J.P. Bryan, the Society of the XII Travelers is comprised of the first twelve \$100,000 donors to the Tom Lea Institute.

The \$1.25-million-dollar endowment will provide a percentage of the annual operating costs of the Tom Lea Institute.



ALVAR NUÑEZ CABEZA DE VACA TRAVELERS

J.P. & Mary Jon Bryan,
Houston



FRAY AGUSTIN RODRIGUEZ TRAVELER

Betty Ruth Wakefield Haley,
El Paso



ANTONIO DE ESPEJO TRAVELERS

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Dallas



Gaspar Castaño de Sosa

GASPAR CASTAÑO DE SOSA TRAVELERS
Jack & Evonne Cardwell,
El Paso



Juan de Oñate

JUAN DE OÑATE TRAVELERS
Woody & Gayle Hunt,
El Paso



García de San Francisco

GARCIA DE SAN FRANCISCO TRAVELERS
Dee & Adair Margo
El Paso



Don Diego de Vargas

DON DIEGO DE VARGAS TRAVELERS
Rick & Ginger Francis,
El Paso



Juan Mariá Pnce de Leon

JUAN MARIÁ PNCE DE LEON TRAVELERS
Alan & Rickie Gilmer
(in memory of Jerry Gilmer),
El Paso



Maj. Zebulon M. Pike

MAJ. ZEBULON M. PIKE TRAVELERS
Paul & Alejandra de la Vega Foster,
El Paso

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